

Biconomy Logo

Use on social media

Use the white version only on dark backgrounds.

Use in icon style contexts, or social media. Do not use on backgrounds with vivid imagery

Use only on light, or high contrast backgrounds with limited space.

BIT Token Logo

Use on light, or high contrast backgrounds

Use darkest blue only on light backgrounds

Brand Colors

Use for call-to-action

Primary Light Blue	0091EB
Primary Dark Blue	1A357C
Darkest	0091EB -1A357C

Use for shadows at 25% transparency

Dark Grey	808190
Light Grey	E4E4E4
White	FFFFFF

Use to convey meaning

Success/Growth	C84857
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Use to convey meaning

Failure/Alert/Decline	44995B
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Use to convey meaning, or as an accent colors

Warning/Pending	FF9F38
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Typography

Use to convey meaning

Roboto Medium

Use for paragraphs

Roboto Regular

Use for small size highlighted texts

Roboto Bold

Roboto Medium

Roboto Regular

Roboto Bold